

SMART CITY FOR EVERYONE

Let's generate ideas for collective learning and sustainable coliving.

Join the Designathon^{on Tour}
27 and 28 September, 2019

Location:

Heyground Inspiration Hall, B1

5, Ttukseom-ro 1na-gil, Seongdong-gu, 04779 Seoul

Are you eager to create innovative solutions for the cities of the future? Do you believe in a place built for everyone, sustainable and healthy? Would you like to contribute to new ideas and concepts making our cities smarter? We are looking for inspired minds who are motivated and interested in developing their own ideas together in a team.

The Designathon^{on Tour} presented as part of the Festival «Zürich meets Seoul» and in partnership with the Canton of Zurich and Science & Technology Office Seoul invites you from September 27 to 28, 2019. Join this two-day event, live an exciting co-creation experience and meet new people.

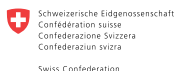
For information, please contact the Science and Technology Office of the Embassy of Switzerland seo.science@eda.admin.ch or stofficeseoul@gmail.com

Register here:

forms.gle/HgufSbFhRK9NcwHY8

Participation is free but registration compulsory

Photo by Daniel Funes for splash



Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Education,
Research and Innovation SERI



Program Designathon^{on Tour}

Friday

8:30 – 9:00 am	Registration
9:00 – 12:00 pm	Kick-Off Designathon^{on Tour} <ul style="list-style-type: none">– Opening speech– «Understand and observe»– Announcement of design task– Inspirational talks and discussion by Cindy Chen, Adecco Kye Young Lee, Green Technology Center
	– Team building session
	– Team registration
12:00 pm	Ready, set, go! The teamwork starts.
12:00 pm	Lunch
1:00 – 1:30 pm	Workshop «How to find ideas»
3:00 – 3:30 pm	Workshop «From ideas to concept»
5:00 – 5:30 pm	Workshop «Take shape»
5:30 pm	Working while enjoying Chicken & Beer
10:00 pm	Event venue closed

Find more inspiration
on Instagram

www.instagram.com/dnotinseoul/

Saturday

9:00 am	Event venue open
9:00 – 10:30 am	Breakfast
10:00 – 10:30 am	Workshop «How to pitch»
12:00 pm	Lunch
3:00 – 4:00 pm	Hand-in of presentation keynotes
Open for public:	
5:00 pm	Doors open for the «Showcase» event
5:30 – 7:00 pm	Evening Event @ 8F, Sky Lounge Heyground <ul style="list-style-type: none">– Welcome from Root Impact– Welcome speech Canton of Zurich– Presentation City of Zurich and Seoul– Pitch session in front of jury
7:00 – 8:00 pm	Aperitif
8:00 – 8:30 pm	Award ceremony and closing speech <ul style="list-style-type: none">– Best in Designathon on Tour STO support for connections at City level and WeWork Labs membership– Best in Social Impact Direct track to Citypreneurs pitching– Best in Future Scenario Mentoring from Asiance
09:00 pm	Closing venue