



OFFICE OF  
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# EWHA SPOTLIGHT

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**Publisher** | Choi Kyunghee  
**Editor** | Ihn-hwi Park  
+82-3277-3158  
<http://oia.ewha.ac.kr>  
[oia@ewha.ac.kr](mailto:oia@ewha.ac.kr)

## Ewha’s New Vision: LEADING GLOBAL EXCELLENCE

### MAIN HIGHLIGHTS



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The *Ewha Haktang* held Board of Trustees meeting on April 24. From three candidates, Dr. Choi Kyunghee, a professor of Science Education, was appointed the 15th President of Ewha. The term of the president is four years starting from August 1, 2014. As a graduate of the Department of Science Education and the Graduate School of Education at Ewha (M.Ed.), President Choi Kyunghee received her master’s degree in Physics and doctorate in Science Education at Temple University,.....( more )

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( more )

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As a graduate of the Department of Science Education and the Graduate School of Education at Ewha (M.Ed.), President Choi Kyunghee received her master’s degree in Physics and doctorate in Science Education at Temple University, US. Starting her career at Ewha in 1994 as a professor of Science Education, she has since dedicated herself to fostering young students.

President Choi has been actively involved in various roles on and off campus; she has taken the lead as a Dean of the Ewha College of Education, Vice President at Office of Research, the Teacher Education Center, the Gifted Education Center, and the Institute for Global Science, Technology, and Society (STS) Education. She has also served in the Presidential Office of Korean government: member of Presidential Committee on Education Innovation (2005 – 2006) and Secretary to the President for Education and Culture (2006 – 2008).

## EWHA INTERNATIONAL CO-ED SUMMER COLLEGE

2014 Ewha International Co-Ed Summer College (EISC) took place from June to August (Session I: June 24 - July 23, Session II: August 6 - August 20). EISC Session I invited 486 students from 19 countries and Session II concluded with 101 students from 12 countries. During this program, students were exposed to various courses including Korean politics, Korean economy, Korean socio-cultural issues and Korean language classes. Field trips included a night’s stay in *Andong Hahoe* Folk Village where Korea’s traditional architecture and living are well-preserved. This year marked the 44th year of Ewha summer program, which is the oldest summer program to exist in Korea.



## EWHA ARCHIVES REOPENS

Ewha Archives reopened in February after two months of renovation in the exhibition section while maintaining chronological theme. As a replica of Ewha Haktang, the original school building as the first advanced educational institute for women in Korea, Ewha Archives serve as main historical institute, administration office, and storage. The history of Ewha is more than just a simple history of a university; Ewha’s history occupies an important part of the modern history of Korea, of female education and also of women’s rights movement. This renovation symbolizes another commitment to preserve school’s pioneering spirit.

## VISION PROCLAMATION CEREMONY

On November 24, ‘2014 Annual Banquet and Vision Proclamation Ceremony’ was held at Grand Intercontinental Hotel, Seoul. Hosted by Ewha Alumni Association, this year’s Annual Banquet was especially memorable as the new vision of ‘Innovation Ewha: Leading Global Excellence’ was introduced and proclaimed. Under this vision, Ewha seeks to advance to the world top 200 universities by 2020. Four strategies to reach this vision are as following: Innovations in university organization, nurturing student potential, and infrastructure; Reinforcement of Ewha DNA (Dream and Achievement) network; Enhancing global brand value; and Expanding social contribution and sharing. President Choi, along with representatives of the faculty, student, staff, and alumni collaborated in this event which was the first of its kind in Ewha’s history.





## NEW DORMITORY UNDER CONSTRUCTION



Ewha began construction for new dormitory on campus, which will be finished in February 2016. This came as a response to the fast growing demand for new facility to accommodate more students and the need to construct a new model for education. The new dormitory will offer space for 2,344 students with a total of six buildings thereby accommodating 20 percent of undergraduates. The new dormitory is expected to offer unparalleled facilities to other university dormitories in Korea.

Photo: Bird's Eye View of New Dormitory

## 1ST YOON HOO-JUNG REUNIFICATION FORUM

The very first “Yoon Hoo-Jung Reunification Forum: Reunification of Korean Peninsula and Peace in Northeast Asia” was held on June 25. With Dr. Yoon’s donation of a billion Korean Won, the forum will take place every year. Dr. Yoon served as the university’s 10th President from 1990 – 1996. Graduated as law major in 1951, she has worked for Ewha over 60 years. During her time as President and Chairwoman of the board, she established the first women’s college of Engineering in the

world and expanded Department of Law to become a College of Law. As a result, Ewha was able to make substantial progress in its second century of existence. Interestingly, Dr. Yoon is a native of North Korea who moved to South Korea before the Korean War broke out. This was a strong motivation for her to initiate this forum on reunification. With this event, Ewha hopes to play a vital and active part in reunification process in the Korean peninsula.



Photo: ECC ( Ewha Campus Complex) Lee Sam-Bong Hall

## RANKED 1ST ON LEIDEN RANKING

For two consecutive years, Ewha has ranked #1 among universities in Korea. This is a meaningful reflection of committed effort on research and education from Ewha faculty and students altogether. Leiden Ranking measures the scientific performance of 750 major universities worldwide using bibliometric indicators every year. It is regarded as a more objective and advanced indicator than many other rankings. It concentrates on scientific performance by measuring universities’ research citation scores without relying on highly subjective data such as reputation surveys.



Photo: Ewha Campus and the logo of CWTS Leiden Ranking



# DR. JANE GOODALL SPEAKS AT KIM OKGIL MEMORIAL LECTURE

The 14th Kim Okgil Memorial Lecture was held on November 25 inviting Dr. Jane Goodall, a renowned primatologist and environmentalist who serves as Distinguished Professor at Ewha. During <Seeds of Hope> lecture, Dr. Goodall discussed that protection of both plants and animals was essential to humankind’s task of preserving the environment.

As a British native, Dr. Goodall has been studying the behaviors and lifestyles of wild chimpanzees of Tanzania since 1960s. Also known as the “mother of chimpanzees”, Dr. Goodall began the lecture by advising students to “become a good mother who supports child’s dreams” and expressed gratitude to her mother who was a supporter of her own dream to live with animals and to become a writer. Other influential figures to Dr. Goodall included her academic advisor (Dr. Louis Leaky), her research chimpanzee (David Greybeard) and her dog (Rusty) who taught her animals can equally be individualistic, emotional and altruistic like human beings.

While introducing cases of animal intelligence, Dr. Goodall said that human being, who are the smartest animal on earth, are destructing the environment in pursuit of their own interests. She added, if each and every individual have faith in the power of small change in their daily lives, ‘seeds of hope’ will continue to exist.

This commemorative lecture series began to pay tribute to the memory of Dr. Kim Okgil who was the 8th President of Ewha and devoted her whole life to women’s education and for the common good of the Korean people. One of her biggest achievements was turning the school into a globalized institution. Increased academic exchange and new system for research thereby establishing new academic traditions are two initiatives under her leadership. Each year Ewha invites prominent researchers or opinion leaders worldwide to host this lecture, aiming to diagnose current state of international society and to contribute by questioning Ewha’s role. So far, the speakers to this lecture include Nobel Physics Prize laureate Robert Laughlin, architect Wang Shu, architect Nishizawa Ryue, and Professor Katherine Gibson of University of Western Sydney.



Photo: Dr. Goodall and Distinguished Professor Choe Jae Chun during lecture

## 5TH GRAD CEREMONY FOR EGEP

Graduation ceremony for the 5th EGEP (Ewha Global Empowerment Program) students took place on January 24. EGEP is a two-week concentrated leadership training program designed to nurture female NGO leaders from Asia to Africa. This inherits the values of Ewha’s founder Mary Scranton, an American missionary who devoted herself to raising women’s social status in Korea. The EGEP program was founded to educate female leaders from developing countries and support their contributions to the international community.



Photo: ECC ( Ewha Campus Complex) Lee Sam-Bong Hall

## COMMENCEMENT CEREMONY

On August 19, Commencement Ceremony took place in Welch-Ryang Auditorium. A sum of 1,841 undergraduates received their degrees on this day. This event was streamed live and shared on Ewha YouTube channel (<http://www.youtube.com/user/ewhauniv>), for students and families who could not attend. Commencement takes twice a year, in spring and winter. So far, Ewha produced 158,802 undergraduates, 40,648 graduates, and 3,196 Ph.D. students. This spring, 2,243 students received their bachelor’s degrees.



Photo: Welch-Ryang Auditorium



# MAKING KIMCHI WITH LOVE

“Making *Kimchi* with Love” is an annual event held every November at Ewha co-organized by Seodaemun-Gu Office and Ewha Volunteer Center. Students, faculty, staff, and local volunteers gathered to make *Kimchi* to be delivered across the elderly, disabled, and child headed families in the neighborhood. As one of the representative Korean dishes, *Kimchi* is traditional fermented side dish made of vegetables in spicy seasonings. Traditionally, *Kimchi* is prepared in winter and stored in pots. Nowadays many Koreans use modern *Kimchi* refrigerators that store *Kimchi* in constant temperature regardless of the making period. But Ewha continues to hold this event annually which has now become a local festival enjoyed by many.

Photo: *Kimchi Making with President Choi Kyunghee*



Photos: (top) Faculty Noon Concert (Bottom) Study Abroad Program

# FACULTY NOON CONCERT

On May 23, Faculty Noon Concert was held celebrating Ewha foundation month. Organized by College of Music, the concert offered a variety of music selections such as instrumental, vocal and Korean traditional music. Since its first performance in November 2011, the Faculty Noon Concert continues to be held across Ewha campus four times a year, offering a little break to all who are occupied by busy lives of research and education.

# FACULTY-LED STUDY ABROAD PROGRAM

With 249 participants across US, UK, Cambodia, Mexico, and Spain, this year’s program marked the largest volume since its launch in 2008. This program runs twice a year during summer and winter, accompanied by faculty. Student participants get to visit institutes and/or think tanks all over the world. Co-taught by faculty from Ewha and institution abroad, the program encourages students to broaden their global perspective.

# “COLORFUL EWHA” FESTIVAL

Ewha’s annual festival for this year took place across campus from September 17 to 19, under the name of “Colorful Ewha”. Students enjoyed *bibimbap* (Korean traditional mixed rice bowl) making, Korean traditional music performance, and outdoor concerts. Around autumn, Ewha is colored with beautiful shades of red and brown. For this reason, the festival days are full of visitors wishing to enjoy every corner of campus.



Photo: (left) Bibimbap Mixing Event (right) Korean Traditional Percussion Quartet



# COLLABORATION FOR KING SEJONG INSTITUTE IN IOWA

The University of Iowa collaborated with Ewha to start a Korean language institute on campus. The Iowa City King Sejong Institute (KSI) is one of seven KSIs in the United States and the first in the Midwest. It will provide non-credit Korean language classes to the Iowa City community and facilitate Korean cultural activities. A study abroad relationship between the two schools has now expanded to the exchange of art displays, faculty, and hosting music and performance groups from respective institutions.

King Sejong Institute was founded by the Korean government in order to support the propagation of Korean language and cultures across the globe. With President’s instruction of ‘direction for strengthening *Hangul* (Korean language)’s international competitiveness’ in 2008, the foundation has since expanded into 130 institutes over 54 countries. Ewha plans to deepen collaboration with other institutes regarding proliferation of *Hangul*, supporting provision of K-culture in the world.



Photo: The Logo of King Sejong Institute

# PARTNERSHIP WITH SUNY STONY BROOK

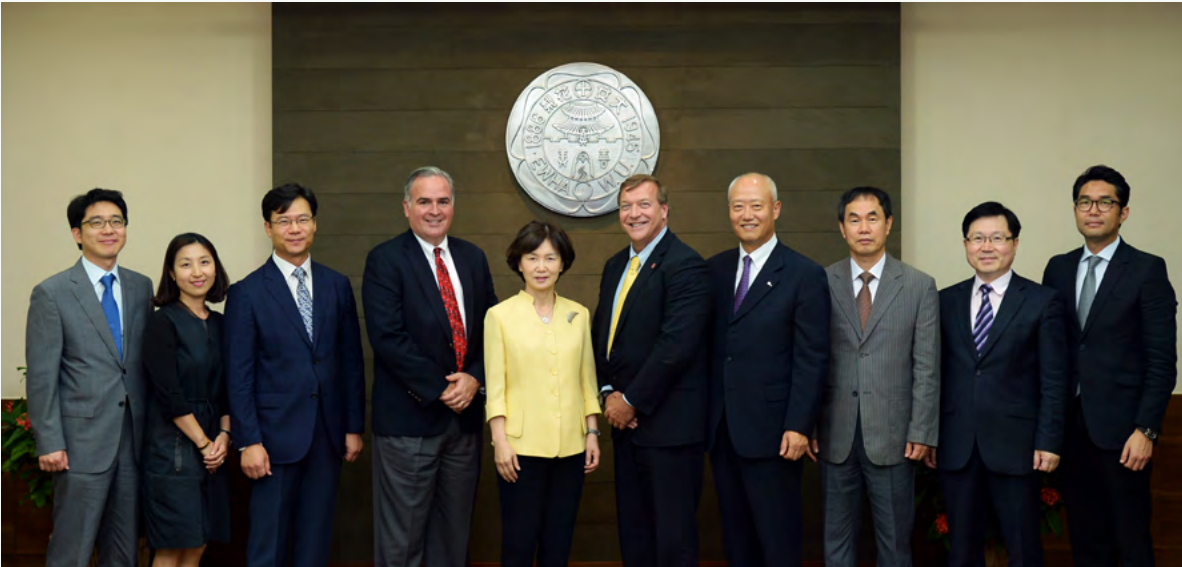


Photo: President Stanley visits Ewha

In August 2014, President Samuel Stanley of the State University of New York at Stony Brook (SUNY) visited President Choi Kyunghee to discuss ways to promote a variety of exchange methods and examined opportunities to create a synergic effect through collaboration, particularly in the field of medicine as a specialty discipline shared by both schools. Other fields included Liberal Arts, Social Sciences, Natural Sciences, Engineering and Education. Since 1992, two schools has been running active student exchange program. Thus far a sum of 335 Ewha students studied at Stony Brook.

# 1ST EWHA-YALE CONFERENCE

The very first conference with Yale University was hosted on Ewha campus in June. Under the theme “Korean Literature, Art and Film from 1910 to 1945”, Ewha and Yale scholars contributed to the discussion on Korean literature in the colonial era. The event is all the more meaningful since it is Yale’s first collaboration with a Korean university on Korean Studies. The conference seeks to deepen and enhance academic exchange of Korean Studies as well as East Asian Studies. The Ewha-Yale Conference will take place alternately in Seoul and in New Haven. Thus next year’s event will be hosted at Yale.



Photo: “Korean Literature, Art and Film from 1910 to 1945”

# EWHA-HARVARD SUMMER SCHOOL

Co-hosted by Ewha Graduate School of International Studies and Harvard University, the annual Ewha-Harvard Summer School was held from June 23 to August 1. The program has been running since 2006 and was designed to develop global perspective while studying Korean history and culture at Ewha. On average, around 10 Harvard students visit Ewha for this program each year, which is reflective of university’s renowned research competence. In 2014, 7 Harvard students and 16 Ewha students attended this program under the theme of “Cinema Korea: Documenting Korean Society through Film”.



Photo: Field Trip at Seorak Mountain National Park