



WHY HEINZ COLLEGE?

At the critical nexus of people, policy, and technology, Carnegie Mellon University's Heinz College is a graduate school unlike any other. Teaching highly effective management techniques, blended with industry-centered data analytics, technology, and policy skills, we give our graduates a distinct competitive advantage, prepared for careers with tangible impact. Successful Heinz College students come from a wide variety of backgrounds, experiences, and prior fields of study ranging from engineering and math to humanities and social sciences.

Find the program that best suits your mission by flipping this page over and exploring all of our full-time, part-time, and online master's degree programs. Heinz College also offers doctoral programs in Public Policy & Management as well as Information Systems & Management.



OUR CAMPUS AND COMMUNITY

Heinz College is grounded in the belief that innovative solutions to the world's most pressing challenges are created at the intersection of policy, technology, and data. This work is rooted in a legacy of inclusion—because meaningful change begins when all voices are heard, represented, and empowered in shaping our communities and our world.

Through speaker series, special events, and networking opportunities, we elevate the voices and perspectives of changemakers across government, nonprofit, and private sectors—creating space for students to engage directly with the leaders who reflect and inspire them. Student-led initiatives and campus organizations play a vital role in advancing equity, inclusion, and belonging, both within Heinz College and across CMU. We're committed to uplifting our community—whether we're celebrating cultural moments like Pride Month and Diwali or diving into complex conversations through our Deliberative Discourse Initiative. From affinity groups that welcome all like Latinsburgh and Women+ in Data Science to the students who collaborate directly with my office, we're united in ensuring your voices are heard, your cultures are honored, and your needs are at the center of our work.



PITTSBURGH, CITY OF THE FUTURE

Heinz College is located in the heart of the City of Pittsburgh, Pennsylvania, consistently ranked among the top places to live, work, and visit in the United States. Pittsburgh is often called the Steel City, but recently another name has caught on: City of the Future. That's because Pittsburgh is a hotbed of tech innovation, the birthplace of autonomous vehicles, and a center of research in AI, robotics, and smart city planning, which has attracted top firms like Google, Facebook, IBM, Uber, Apple, and Argo AI. Individuals in their 20s constitute nearly a quarter of Pittsburgh's population, and residents love the city's thriving arts scene, and famous food culture.



Connect with us:



Hear from students:



	PROGRAM	MODALITIES	COMMON MAJORS	CAREER OUTCOMES
INFORMATION SYSTEMS, AI, ANALYTICS & CYBER	<u>Master of Information Systems Management</u> Full-Time	16-months (3 semesters of classes plus a summer internship), with concentrations available including Business Intelligence and Data Analytics (BIDA)	Computer Science, engineering, information systems, business, economics, finance, math, and other STEM-related majors	Technology, start-ups, consulting, financial and retail tech
	<u>MS in Information Security Policy and Management</u> Full-Time	21-months (4 semesters of classes plus a summer internship)		Government agencies, consulting, technology, and financial firms, private sector cybersecurity
	<u>MS in AI Systems Management</u> Full time	12-months (3 consecutive semesters of classes)		Technology, consulting, E-commerce, financial and retail tech, healthcare, research, transportation
PUBLIC POLICY, HEALTH CARE & ANALYTICS	<u>MS in Public Policy and Management</u> Full-Time	21-months (4 semesters of classes plus a summer internship), with 10+ policy concentrations including data analytics, social, international, health, and tech	Political science, economics, public policy, business, liberal arts, applied sciences, and technical areas	Federal, state, and local governments, non-profits, NGOs, and private sector consulting
	<u>MS in Public Policy and Management - Washington, DC Pathway</u> Full-Time	21-months (4 semesters of classes plus a summer internship), with 1st year in Pittsburgh and 2nd year in Washington, DC with concentration in policy analysis		
	<u>MS in Health Care Analytics and Information Technology</u> Full-Time	21-months (4 semesters of classes plus a summer internship)	Biology, business, economics, engineering, finance, and math	Health analytics, clinical data science, healthcare informatics, health technology, care quality improvement, innovation
ARTS & ENTERTAINMENT	<u>Master of Arts Management</u> Full-Time	2-year joint program with Carnegie Mellon University's College of Fine Arts	Fine and performing arts, art history, arts administration, social sciences, humanities, liberal arts	Management, marketing, fundraising, education, and leadership in non-profit arts and cultural orgs and foundations
	<u>Master of Entertainment Industry Management</u> Full-Time	2-year joint program with Carnegie Mellon University's College of Fine Arts; 1st year in Pittsburgh and 2nd year in Los Angeles	Arts, business, screen writing, film/ cinema, game design, animation, social sciences, marketing, communication, humanities, liberal arts	Studios and production, talent agencies, game publishers, marketing and distribution, broadcast and cable, streaming video platforms

EXPERIENTIAL LEARNING



There is no substitute for meaningful hands-on experiences that bridge theory and practice, which is why experiential learning is a cornerstone of your Heinz College education. Most Heinz College students complete a team-based Capstone Project in lieu of a traditional thesis, consulting on a real-world problem for a Fortune 500 company like Deloitte or SONY; a major non-profit like RAND or Museum of Modern Art, a health care organization; or a government agency at the city, state, or federal level. High value internships, apprenticeships, immersive events, industry conferences and festivals, workshops, and student clubs all provide powerful opportunities to apply your skills beyond the classroom.



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